

Fine Business Arts Information

IT Designs on SAP (Summary)

- I. Fine Business Arts with Information Design
- II. Production and Project Control
- III. Marketing and Management Control
- IV. Corporate Planning and Management Consulting



I. Fine Business Arts with Information Design

SAP software and SAP consulting shape and determine a company's philosophy and culture. Using project teams, the aim is to create potential for success to ensure the existence and important survival of companies.

Fine Business Arts with Information Design demonstrates the art of added-value formation.

The art of controlling by transformation (reorganisation or consolidation) is the focused application of individual elements such as philosophy, culture, work, capital and production / service across the entire process.

The transformation process covers the individual modules FI and CO (for capital), PP (for production) and HR (for working).

The design and the selection of information has been supplemented and extended by further development of the SAP software; with the introduction of Business Information Warehouse (BW), Strategic Enterprise Management (SEM) and NetWeaver (BI).



II. Production and Project Control

PP is the reinforcement and extension of product costs as well as market segment and profit controlling - often within a business group with series or work order manufacturing.

It goes deeper into and extends the calculation, product cost accounting and evaluation of transfer prices; capacity and stock optimisation as well as investment management.

Part lists, work plans and pay scale valuations play key roles in master production scheduling and control.

Depending on how large the scope and how many steps there are, as well as the type of parts list – determining work plans and a pay scale valuation can become complex constructs, which must be processed as compound entries.

Introducing SAP software is therefore a large project – the project steps (roadmap with clearly defined milestones) being:

1. Project Preparation
2. Business Blueprint
3. Realisation
4. Final Preparation
- 5: Go-live and Support Phases.



III. Marketing and Management Control

The integrated planning of SAP as a central foundation stone for *Fine Business Arts with Information Design* is the art of controlling the transformation process and creating potential for added-value.

It is an essential instrument in Controlling and for SAP consulting; shaping the philosophy, culture and success of the company.

Management Control controls business processes and the business culture in the company, whereas Marketing Control deals

with markets in a target-oriented way, using tools and activities.

With Business Information Warehouse (BW), Marketing Control and Management Control have revolutionary application options for analysing information.

By defining InfoObjects, such as InfoCub and InfoProvider, the options for using the tool are increased step-by-step with further development to Strategic Enterprise Management (SEM) and NetWeaver (BI).



IV. Corporate Planning and Management Consulting

Corporate Planning is for international financial budgeting management. It uses NetWeaver (BI) to discover renewals in the consolidated financial statement with the workbench architecture.

NetWeaver (BI) provides Management Consulting with new tools, permitting more transparency in management and for employees.

These are:

- Corporate Performance Management
- Strategy Management
- Business Planning
- Performance Measurement
- Business Consolidation.

Steps for harmonising internal and external accounting to Financial Accounting and Controlling Accounting are securities management and investment management as well as risk and rating management.

Corporate Planning and Management Consulting are instruments for establishing a business successfully in the capital market - as well as innovatively expanding companies which are to be consolidated or optimising them by scaling them down in a focused way.

